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Submission to the Select Committee on Workforce Australia Employment Services

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About Anglicare Australia

Anglicare Australia is a network of independent local, state, national and international organisations that are linked to the Anglican Church and are joined by values of service, innovation, leadership and the Christian faith that every individual has intrinsic value. Our services are delivered in partnership with people, the communities in which they live, and other like-minded organisations in those areas. With a combined income of \$2.28 billion, a workforce of over 21,000 staff and 7,000 volunteers, the Network delivers across more than 50 service areas in the Australian community. Our services are delivered to over 503,000 people and reach close to a million Australians in total. In all, Anglicare services reach over 1 in every 26 Australians.

As part of its mission the Anglicare Australia Network partners with people, families and communities to provide services and advocacy and build resilience, inclusion and justice. Our first strategic goal charges us with reaching this by influencing social and economic policy across Australia with a strong prophetic voice; informed by research and the practical experience of the Network.

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Introduction

Anglicare Australia appreciates the opportunity to contribute to the Select Committee on Workforce Australia Employment Services.

What we are seeing in our work, and in our research, is a disconnect between the experiences of the people we work with and the mainstream commentary about jobs. Despite the rhetoric about Australia's high employment rate, the number of Australians with barriers to work has barely shifted in eight years. There are still nearly 500,000 Australians participating in employment services for more than a year. Disadvantaged job seekers, including people with disability, those without qualifications or experience, older people and people trying to re-enter the workforce after a long break are just not getting a look in.

Anglicare Australia's Jobs Availability Snapshot shows that there are two people with barriers to work for every entry-level job. When all job seekers are considered, there are 15 people seeking work for every entry-level job.

These figures show that Australia's approach to employment services is failing. Forcing people with barriers to work to engage with for-profit employment service providers, apply for multiple jobs, and complete meaningless training programs, when the ratio of job seekers to available jobs is so skewed, will never work.

In this submission, we summarise our recent report Obligation without Opportunityⁱⁱⁱ, calling on the Australian Government to overhaul employment services, which are failing to place Australians in need into work. Mutual obligation has failed to make an impact on employment, and for many people, it acts as a barrier to finding secure work. We also recommend making employment services voluntary and ending dependence on for-profit providers. These changes are critical to ensuring that those who need work stand a chance at finding it – and that they are not needlessly punished along the way.

Issues in employment services

Employment services have been constantly growing and evolving since the Howard Government first introduced the Job Network. The current system, Workforce Australia, was developed by the previous Morrison Government and inherited by the current Albanese Government in July 2022. The system's architecture is meant to be based on job seeking activities, mutual obligations, and breaches for non-compliance which providers are paid to administer. The new system enacted in July introduced a digital portal and more automated services for some job seekers, eliminating the need for an employment services provider for the most work-ready job seekers. In spite of the digital portal, there remain many opportunities for for-profit providers to generate revenue streams through administering breaches and obligations.

Anglicare Australia notes that the pandemic saw the former Government spend staggering amounts in payments to providers for 'job placements' that were already being guaranteed by the Australian Government's JobKeeper payment.^{iv} This highlights the power of the industry, and the willingness of Government to support providers to generate income and provide them with revenue streams. The for-profit employment service sector is now a multi-billion dollar industry.

A system that fails to help people find work

Anglicare Australia's research shows that the employment services system is not delivering for those facing the greatest barriers to work – for example people who may not have qualifications or experience to draw on, those trying to re-enter the workforce after a long break, or those living in regional or remote areas. Our latest annual Jobs Availability Snapshot, released in December 2022, shows a grave situation for people facing these barriers to work. In spite all of the changes to the workforce over the past year, the number of people with barriers to work has barely budged. Even with a resurgence in the number of job vacancies, people with the greatest barriers to work aren't getting them. The unemployment rate isn't low because everyone who wants a job has one. Instead, those who are long-term unemployed are giving up on looking for work and dropping out of the workforce entirely. Others are technically employed, but are working zero hours each week. The number of people in the labour force is dropping, and rates of underemployment remain high.

Despite a decrease in the official unemployment rate over the last decade, evidence suggests that the mutual obligation regime does little to help people. Government data shows that those in the greatest need of support from employment services are those facing the greatest competition for work. This is backed by academic research which shows that people are actually likely to be unemployed longer if they are subject to mutual obligation activities or Work for the Dole, and if they participate in employment services. Vi

Government and parliamentary reviews have also shown that programs such as youth internship programs, vii Work for the Dole, viii and the Community Development Programix fail to place their people in work. Research also suggests that employment services have been failing in its aims for years, with a recent parliamentary inquiry reporting that "participants are gaining employment in spite of [the system], not because of it." x

This is likely because the causes of unemployment tend to be structural, and much deeper than the factors that Workforce Australia was established to solve. Anglicare Australia's Jobs Availability Snapshot has found that people in the highest needs category for support stay in the employment services system for an average of five years.xi This is well beyond the definition of long-term unemployment, which is twelve months.xii Those unemployed for five or more years are much less likely ever to find work again.xiii The number of people in this category has been trending upwards as a proportion of the employment services caseload.xiv The rate of long-term unemployment has almost doubled over the past ten years, while the proportion of unemployed people who are long-term unemployed continues to climb. The growth in long-term unemployment has been universal, affecting all demographics,xv although it is notable that many people in this cohort are people with disabilities and older Australians.

Anglicare Australia's research also shows that entry-level jobs, which are best suited to those with barriers to work, have been slowly disappearing and are becoming harder to compete for. These entry level roles made up 13.5 percent of all vacancies in July 2022, compared to 22 percent when records began in January 2006. In 2022, there were 15 job seekers for every entry-level job.xvi

Job seekers themselves understand the futility of this equation. A recent survey of 618 Centrelink recipients by Anglicare Australia showed that in spite of a high level of compliance with Centrelink obligations and jobseeking activities, many respondents did not consider these activities to be useful in helping them find work (Table 1)xvii.

Table 1. Attitudes to mutual obligations

	My activities are helping me find paid work	My activities are tailored to my situation	My activities stop me from doing things I find meaningful and important	My activities feel pointless	I find it easy to engage with the system	I am getting the support I need to find paid work	I am confident that I will find paid work
Strongly Agree	3%	9%	12%	34%	3%	5%	20%
Agree	8%	10%	44%	45%	9%	8%	18%
Neutral	19%	31%	25%	12%	3%	2%	27%
Disagree	33%	31%	16%	6%	48%	49%	25%
Strongly Disagree	37%	19%	3%	3%	37%	36%	10%

Question: Rate your agreement with these statements. You can skip any that don't apply to you

When asked about their attitudes to their obligations, very few respondents agreed that their activities were helping them find paid work (11 percent), that their activities and obligations were tailored to their needs (19 percent), or that they were getting the support they needed to find work (13 percent). Responses to the latter were particularly damning, with a staggering 85 percent of respondents disagreeing with the statement that Centrelink is supporting them to find work. This includes 36 percent of respondents who strongly disagreed.

Overall, participants in our study were not positive about their prospects for finding paid work in the future. 35 percent of survey respondents disagreed that they would find paid work again, and 27 percent gave neutral responses. 38 percent believed that they would find paid work in the future. These responses were influenced by the age of respondents. Respondents aged 45 and over were significantly more likely to be pessimistic about their future work prospects, disagreeing with the statement that they will find paid work (52 percent) compared to those aged 44 and under (15 percent). Those aged 18 to 35 were the most likely to agree that they will find paid work.

These sentiments were echoed by interviews conducted with Anglicare Australia staff and clients, who also commented on the ability of both Centrelink and employment service providers to deal realistically with people with mental health and trauma issues and the usefulness of many activity requirements, such as short courses. One told us that:

"The requirements of these job networks where people get these certificates which they never use. They bring in folders of them because it's a requirement for their Centrelink payments. They have to do this course and this course. They say I can't do anymore because I'm not getting a job. It's a revolving door, they are trapped."

Our survey shows that people's experiences of their obligations, and to the system itself, were overwhelmingly negative. 79 percent believed that their Centrelink activities are pointless, while 56 percent thought these obligations prevent them from participating in more meaningful activities. Just 12 percent found the system easy to interact with. In spite of this, as Table 2 shows, the overwhelming majority of people we surveyed told us they *want* to do activities that lead to work (75 percent). This result is a damning indictment on the failure of employment services to provide meaningful support and useful activities.

Table 2. Usefulness of activities

	I am willing to do Centrelink activities that are fair	I am willing to do Centrelink activities that help me find paid work
Strongly Agree	36%	37%
Agree	38%	38%
Neutral	14%	17%
Disagree	6%	3%
Strongly Disagree	6%	5%

Question: Rate your agreement with these statements

A system that promotes errors

In a perverse set of decisions, for-profit providers have been entrusted with the responsibility to issue breaches and penalties, providing them with a new funding stream, *viii* because the new model has reduced their client pool with more people being placed in the online portal.

There is widespread evidence of system errors that penalise people who have not done anything wrong.xix xxMany people are unfairly enduring a loss of income as a result of flawed systems by their providers. Some have reported being breached for missing appointments that had not even happened yet. Others were breached after providers refused to reschedule appointments that clashed with training, job interviews, or even casual work. The system routinely punishes people without due process, yet it has endless tolerance for mistake-prone providers. Those who bear the brunt of the system's errors cannot afford to be breached, with the JobSeeker payment already well below the poverty line.

The inaccuracy of this system, and the role providers play in errors, are of major concern to Anglicare Australia. People who have done nothing wrong are having their income support suspended because of administrative errors. Data already reviewed by this inquiry heard that the error rate for penalties was around 50 percent in 2016.^{xxi}

In the years since this data was generated, it has become harder to judge the accuracy of breaches. This is because in 2018 the government restricted the power of Centrelink to overturn penalties and review the accuracy of breaches. This means that people who may have done nothing wrong are having their income support suspended, suddenly and without any warning, and with little recourse. Yet there are indications that the system remains rife with error. Of 744,884 participants in the system, 581,866 had their payments suspended by their provider in the 2020-21 financial year. More than one in five people who had their payments suspended were found not to be at fault. This is likely to be a conservative number, as there is limited public information for job seekers on how to challenge a breach.

This is supported by Anglicare Australia's recent survey, with many of our participants having incurred a debt (58 percent). This number appears to be large, but it is difficult to verify to whether it is an overrepresentation. Centrelink has not published information on the percentage of its clients who have incurred debts.

Table 3. Experience incurring debts

	U	
		(%) Participants
Incurred a debt	Yes	58%
	No	42%
Reason for debt	Client at fault	33%
Base n = 358	Centrelink at fault	47%
	Not sure	20%

Questions: Have you ever incurred a Centrelink debt? Was the debt: 1. Because of an error Centrelink made; 2. Because of an error you made; or 3. Not sure

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Worryingly, of those who had incurred a debt, nearly half (47 percent) believed it to be the result of an error on the part of their employment service provider or Centrelink. Another 20 percent were unsure who was at fault. This highlights a feature of Australia's compliance framework that is unique by international standards – governments in other developed countries do not levy debts on people who have been overpaid through no fault of their own due to system errors. **XXII

People interviewed by Anglicare Australia described how a change in circumstances, difficulties in the regular reporting of income, errors on the part of Centrelink and miscommunications with providers meant they had acquired debts which then had to be repaid. Miscommunications were often the result of not reporting changed circumstances due to uncertainty about what the process was and how to navigate the system. Even when the error was the fault of their provider, people reported rarely getting an apology, leaving them to manage the consequences of system errors.

Debts may also be triggered by changes to eligibility, and this in turn can be the product of breaches and 'demerit points.' These breaches can also lead to payments being suspended. For example, there have been reports of employment service providers breaching clients for failing to attend meetings that have never been scheduled, or scheduled without notice. Around one in three respondents (31 percent) have incurred such a breach while receiving payments (Table 4). Of those, nearly half have had their payments suspended as a result of being breached (54 percent).

Table 4. Experience with breaches and demerit points

		(%) Participants
Incurred a breach	Yes	31%
	No	69%
Breach led to suspension	Yes	54%
Base n = 192	No	46%

Questions: Have you ever been breached by Centrelink? Did that breach lead to your payments being suspended or cut-off?

Only a third of those who had been breached agreed that they had been given enough warning before Centrelink took action (34 percent), and fewer still agreed that they had been given a clear, fair reason for the suspension (28 percent). Less than a quarter believed they had an opportunity to show that they had done nothing wrong (24 percent). Most respondents reported that they had to turn to charity or personal connections for help as a result of having their payments suspended (54 percent). Very few believed that being breached made it more likely that they would find work (9 percent), and an overwhelming majority rejected this statement (69 percent).

Table 5. Experience with breaches and demerit points

	I was given a clear explanation for the breach and the reasons were fair	I was given enough warning before Centrelink took action	I was given enough warning before my payments were affected	I was given a chance to show that I hadn't done anything wrong	Being breached has made me feel pressured to get off Centrelink payments	Being breached has made it more likely that I will find paid work	Being breached meant I had to turn to family, friends, or charity for help
Yes	28%	34%	42%	24%	38%	9%	54%
No	62%	49%	45%	73%	37%	69%	46%
Not sure	10%	17%	13%	3%	25%	22%	0%

Base n = 192

Question: Do you agree with these statements? You can skip any that don't apply to you

In light of these findings, it is staggering that the Workforce Australia system continues to allow providers to issue rigid penalties, such as payment suspensions and cancellations, without review. It does not provide any new recourse, punishment, or penalty for providers who continually abuse this power or issue incorrect penalties carelessly. This is a major failure to learn the lessons of the previous JobActive regime.

Years of research and experience have shown that breaching someone does not help them gain a job. Yet paying for-profit providers to administer these breaches in order to give them a funding stream all but invites abuse of the system.

We note that the Royal Commission into Robodebt is currently investigating these issues. In our recent submission to the Royal Commission**x*iii* we called on the Australian Government to explore the issue of accuracy in compliance more broadly and called for more transparency and the regular release of figures about the contribution of Centrelink errors to debts and breaches. The role of employment service providers in these errors must also be explored.

A system open to exploitation

Despite some minor improvements, many of the worst features of the old JobActive system remain. Billions of dollars' worth of new contracts to support this scheme were signed by the Coalition just months before it lost government.

The new Workforce Australia model is ostensibly based on the work of the Employment Services Expert Panel, which collected evidence from service providers, users, peak bodies and labour market experts. Yet the model only cherry-picks from the Panel's recommendations, ignoring calls to favour specialist and locally-based providers over for-profits, end excessive compliance and penalties for people, and end avenues for exploitation of the system.

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The notorious Work for the Dole program will remain. So will other mandatory activities, such as "employability skills training" (EST) for younger job seekers or "career transition assistance" (CTA) for Australians aged over 45. When job network providers offer these services for people receiving welfare payments, like JobSeeker or Parenting Payment, they are paid additional fees. For example, every unemployed person placed in a Work for the Dole program earns the job provider a \$500 "placement" fee. PaTH internships and National Work Experience Program placements are worth \$1000 to a job provider. Participants referred for EST are either partly or fully publicly funded by the taxpayer at \$1250 each, with a \$250 "placement" fee to the job network provider. CTA fees are between \$1800 and \$2250, fully funded by the government.

All of this promotes churn, and the design of the system all but invites abuse. As the Australian Human Rights Commission has noted, services can 'cream' and 'park' clients based on what is profitable for them.xxiv Creaming refers to provider behaviour that prioritises attention for clients with fewer barriers, and who are easier and cheaper to move into employment. Parking is behaviour that deliberately neglects giving time, energy or resources to clients with more barriers. This is because it requires considerable, and usually expensive, support to assist them into work.xxv This highlights how open the system is to abuse, incentivising providers to provide minimal and substandard service.

In many cases, providers profit by simply doing nothing. Job seekers who successfully find work for themselves, get themselves work-ready in spite of the system, and do this while complying with their obligations, are highly profitable for providers. They are paid for holding appointments with the job seeker and having them on their caseload. They are then also paid bonuses when the person finds work, regardless of the role they played in that process.

Another aspect of the system open to exploitation is training. Under current Workforce Australia contracts, there are various ways job agencies can claim payments from the taxpayer for referring job seekers into courses, including those run by the same company or a related entity. These include outcome payments for when a jobseeker completes an eligible course, while in some cases job agencies can claim the cost of the course through a reimbursement pool of funds. There is almost no quality assurance on these courses. According to recent media reports, one job agency claimed more than \$100,000 by referring job seekers to its own online short courses, which included topics such as "body language" and "making decisions." Anglicare Australia's own research and interviews shows that many of these courses are unhelpful and in many cases pointless.xxvi

This kind of short-term training does not secure people work or ensure there are jobs available for them. Tellingly, The Brotherhood of St Laurence found that young people struggling to get into the workforce are not being well-served by training unlinked to viable job opportunities, with 20 percent of long-term unemployed young job seekers they studied having completed three or more courses in the last five years.**xvii* Instead of linking training and work experience to a real job placement, training has simply become another income stream for providers.

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Recommendations

Integrity in employment services

Anglicare Australia recommends the immediate removal of breach powers from private employment service providers, returning them to Services Australia. If the Government believes this cannot be done under current contractual arrangements, then it must create real, financial consequences for providers who issue incorrect breaches, wrongly suspend payments, and fail to advise clients of their rights to appeal decisions and change providers. It must also play a more active role in which training programs can be reimbursed based on areas of actual need and employer demand, and undertake regular quality assurance of the courses job seekers are being directed to take.

In the longer-term, the Government must end its dependence on for-profit providers once the current round of contracts expires to ensure that unemployed people get the support they need to find work.

Abandon mutual obligations and develop a tailored system

Activity requirements for people out of work in Australia are among the strictest and most punitive in the world. These obligations include searching for up to twenty jobs a month, participation in courses or programs, and for some people, Work for the Dole. If these obligations are judged not to be met, people's payments can be suspended, leaving them without income.

With so few jobs available or attainable for people with barriers to employment, mutual obligation requirements are pointless and demoralising for job seekers. People are being forced to submit applications for jobs they will never get, or participate in training that will do little to improve their job prospects.

Overwhelmingly, participants in our research did not believe that their obligations were tailored to their needs (just 19 percent agreed), or that they were being given the support they need to find work. Even fewer (11 percent) believed that these activities were helping them find paid work. A large number thought their activities and obligations were pointless (79 percent), and a majority saw them as obstacles preventing them from finding work or participating in more meaningful activities (56 percent).

Tellingly, people subject to mutual obligations search just as intensively for jobs, but take longer to find employment and are less likely to be employed twelve months later.xxviii Even for those who do manage to find work, after one year they are in lower quality jobs in terms of hourly wage, hours worked and weekly wage, than other Australians who had not been subject to mutual obligations.

The regime of punishment and compliance that has grown up around the current Jobactive system should be replaced with a system that is tailored and person-centred. It should look more like the system that job seekers want, with less busywork and more genuine support, including support to turn jobs into lasting opportunities.

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Make employment services voluntary and introduce regulatory oversight

Initial feedback from the Workforce Australia rollout shows it is adding an extra layer of automation that risks a harsher, less flexible, and less person-centred system of mutual obligations.

Over the last two decades successive governments have subjected people to more and more rigid and arbitrary punishments. At the same time, increasingly large amounts of money have been paid to employment service providers. This is a failing strategy, with the rate of long-term unemployment continuing to grow.

Employment services simply aren't working. People should not be forced to participate in this failing system, and Anglicare Australia recommends an end to compulsory participation. Those who do choose to seek support from employment services should be assured of regulatory oversight through a third-party independent body. This body should also provide advocacy for the people who choose to engage with the sector. The system must also be redesigned to include penalties and consequences for providers who show patterns of recklessly breaching their clients.

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Conclusion

Anglicare Australia thanks the Committee for the opportunity to provide input to this important inquiry. In this submission we show that long term unemployment is rising, with more people reliant on JobSeeker for years at a time. Yet, instead of helping them, employment services are failing to place people in work, are prone to errors, and have cost taxpayers millions.

This does not have to be the way forward. Our hope is for a concrete commitment to implement meaningful reforms. Even better would be to see it matched by a bold commitment to end ineffective punitive measures, and funding government-led jobs creation.

Anglicare Australia looks forward to working with the Government and the Parliament to build a fairer and more equitable Australia that values the contribution of every person, supports us all to build our capabilities, and offers opportunities to everybody who wishes to work.

ⁱ Department of Employment and Workplace Relations (2022) <u>Workforce Australia Select Committee Inquiry: Caseload presentation.</u>

ii Anglicare Australia (2022) Jobs Availability Snapshot 2022.

iii Anglicare Australia (2022) Obligation without Opportunity.

iv Morton, R. (2020) Jobactive virus kickbacks top 500 million. The Saturday Paper.

v Anglicare Australia (2022) Jobs Availability Snapshot 2022.

vi Klein, E., Cook, K., Maury, M., and Bowey, K. (2021) Social security and time use during COVID-19.

vii Parliament of Australia (2018) lobactive: failing those it is intended to serve. Chapter 3. See section on Youth PATH.

viii The Social Research Centre (2015) Evaluation of Work for the Dole 2014-15. In spite of attempted positive framing, this report shows that 50,000 people going through the program were only two percent more likely to find work than those who were left to their own devices.

ix Department of the Prime Minister and Cabinet (2018) <u>The Community Development Programme: Evaluation of Participation and Employment Outcomes</u>. This evaluation found just a one percent improvement in job placements, and only among some participants. Of 1,000 surveyed participants, 36% said their community was worse off since the Community Development Program was introduced and 32% said their community was the same as before it began in 2015. x Op cit: Parliament of Australia.

xi Anglicare Australia (2019) Jobs Availability Snapshot 2019.

xii Reserve Bank of Australia (2020) Long-term unemployment in Australia.

xiii Ibid.

xiv Department of Employment, Skills, Small and Family Business (2018) <u>Next generation of employment services:</u> appendices.

xv Borland, J. (2019) What we missed while we looked away - the growth of long-term unemployment.

xvi Anglicare Australia (2022) Jobs Availability Snapshot 2022.

xvii Anglicare Australia (2020) Asking Those Who Know.

xviii Henriques-Gomes, L. (2022) <u>In Australia's welfare sector obligations are 'mutual', but profits flow only one way</u>. The Guardian.

xix The Guardian (2022) Welfare penalties paused after new Workforce Australia app struggles to cope.

xx ACOSS (2022) Voices 2: results of a survey of people who used jobactive.

xxi Department of Employment and Workplace Relations (2022) Workforce Australia Select Committee Inquiry: Caseload presentation.

xxii Carney, T. Ramia, G. (2010) Welfare Support and 'Sanctions for Non-Compliance' in a Recessionary World Labour Market: Post-Neoliberalism or Not?

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xxiii Anglicare Australia (2023) <u>Submission to the Royal Commission into the Robodebt Scheme.</u>

xxiv Australian Human Rights Commission (2016) Willing to Work: National Inquiry into Employment Discrimination Against Older Australians and Australians with Disability.

xxv O'Halloran, D. Farnsworth, L. and Thomacos, N. (2020) <u>Australian unemployed workers' experiences of being parked and creamed by employment providers</u>. The Australian journal of social issues.

xxvi Anglicare Australia (2021) Asking Those Who Know.

xxvii Brotherhood of St Laurence (2011) <u>Strategies for inclusive growth: strengthening the critical role of active labour market interventions.</u>

xxviii Gerards, R. and Welters, R (2021) New finding: jobseekers subject to obligations take longer to find work. The Conversation.